

FOR IMMEDIATE RELEASE: MAY 24, 2022

## Everyone Deserves a Home, and Everyone Deserves a Community

FREDERICTON, May 25, 2022 – OMISTA Credit Union has entered into partnership with 12 Neighbours Community because Credit Unions began as one community member helping another. The work that the LeBrun Foundation is doing with the 12 Neighbours Community takes that guiding principle to a whole new level. On Wednesday, May 25 at 3:30p.m., OMISTA will present a \$12,000 donation in support of this dignified micro home community where housing is just the beginning.

OMISTA, a [Certified B Corporation](#)<sup>®</sup>, exists to provide A Better Way To Bank – one that operates with the best interests of their customers and community in mind. B Corps<sup>®</sup> embrace business as a force for good and are committed to enhancing their communities through economic, social, and environmental objectives. Furthermore, because Credit Unions are owned by their customers, not shareholders, they aim to benefit the people and communities they serve.

Earlier this year, OMISTA submitted the 12 Neighbours Community Project for a 2022 Wyth Financial Empowering Your Community Award. OMISTA is pleased to announce that the project earned a \$5000 grant. Because of a previous submission by OMISTA Credit Union, Fredericton Food Bank's (Greener Village) Meals Made Simple Program was granted a \$10,000 Empowering Your Community Award in 2019.



12 Neighbours Community site

One of OMISTA's pillars is Committed To Where We Live, and they are contributing an additional \$7000 to the project. The \$12,000 donation will be made to Founder Marcel Lebrun of 12 Neighbours on Wednesday, May 25 at 3:30 p.m. at 269 Two Nations Crossing, Fredericton. Also in attendance will be Wyth Financial Director of Strategic Alliances Colin Lewis, Fredericton MP Jenica Atwin or her representative, OMISTA team members, and other invited officials.

OMISTA COO Shawn McKinley feels, *"The partnership with 12 Neighbours aligns with our values as a community-based organization and we believe in what they are doing. The 12 Neighbours project is part of a unique and dignified solution to a great need for housing in New Brunswick."*

As the partnership grows, OMISTA employees will be rolling up their sleeves to make meaningful contributions with the build by landscaping, staging, fundraising, and raising awareness for the project. As the Social Enterprise Centre takes shape, OMISTA experts plan to deliver basic and plain language financial knowledge to the 12 Neighbours Community members through the Credit Union [Each One Teach One](#) program.

OMISTA will support community members with HR expertise by showing them how to build resumes and prepare for interviews. The Credit Union will facilitate connections between the leaders of the 12 Communities project with leaders of similar projects who can help them move forward with funding and grant opportunities.



12 Neighbours Community progress

#### Notes to Editor

OMISTA Credit Union is led by CEO Tammy Christopher, and a strong team of leaders and employees who believe in A Better Way To Bank. For over 80 years, we have empowered individuals, businesses, and organizations to make solid financial decisions, while making the place they live even better.

#### Media Contact:

Trisha Leaver

Senior Marketing Manager

Email [tleaver@OMISTA.com](mailto:tleaver@OMISTA.com)

#### Related Links:

[www.wyth.ca/empowering-your-community](http://www.wyth.ca/empowering-your-community)

[www.12neighbours.com](http://www.12neighbours.com)

[www.bcorporation.net](http://www.bcorporation.net)

SOURCE OMISTA Credit Union Ltd.

#### Related Links

[www.OMISTA.com](http://www.OMISTA.com)

Learn More by visiting [www.OMISTA.com/Home/InOurCommunity/InvestinginourCommunities](http://www.OMISTA.com/Home/InOurCommunity/InvestinginourCommunities)